



विद्यांजलि अहिंसा सौन्दर्य प्रा लि.

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Enclosure No. VASP070420A2

With effect from 01/05/2020 all Ahinsa Pracharak (APs) can earn up-to **300%* return on investment (annually) or 25% (monthly) or maximum 20% discount on MRP** which will be given according to their bill amount as per the table below. Every bill is calculated individually.

Purchase amount (MRP)	Discount	*ROI	**AROI
# ₹1 - ₹4999	10%	11.11%	133%
₹5000 - ₹9999	14%	16.28%	195%
##₹10000 - ₹24999	16%	19%	228%
₹25000 - ₹49999	18%	22%	263%
>=₹50000	20%	25%	300%

The above calculation is based on the assumption that Ahinsa Pracharak will do business with us for full one year.

*ROI = Return on Investment

**AROI = Annual Return on Investment

(Due to COVID – 19 we have changed the transportation policy)

Transportation will be charged as fully (below 10000/-). ## Transportation will be Free above 10000/-.

**Example:-

- If Ahinsa Pracharak (**A**) buys goods of ₹ 5000 on the discount of 14% on 01/04/2020 and within the same month sell the same on MRP and re-purchase same value goods next month and sell it in next month and keep doing the same for the entire year, on 31/03/2021 the AP will have ₹12700 (₹ 4300 + ₹ 8400).

$$\frac{12700 - 4300}{4300} \times 100 = 195.34\% \text{ (AROI)}$$

- If Ahinsa Pracharak (**B**) deposits the same amount in the bank account at 6% (FDR, Quarterly Compounding Interest) on 01/04/2020, then he will have ₹ 2865.68 (₹ 2700 + 165.68) on 31/03/2021.

$$\frac{2865.68 - 2700}{2700} \times 100 = 6.136\% \text{ (ERI)}$$

We are hopeful that the new sales policy will result in greater penetration & publicity of our non-violent products and help us to increase the customer base and hence all the existing discount policies including incentive policies and free transportation policies (except the stated above) are cancelled with immediate effect.

Note: - All the members are informed that under this policy:-

1. All the products under Vidhyanjali, Eco Cradle & Food Range will be sold at the same discounted rate (as per the table above).

2. Any Ahinsa Pracharak can register a new user (Ahinsa Pracharak) under them and can sell Vidhyanjali's products at the discounted rate (as per the table above). The new user will be mapped under them.

3. While making an Ahinsa Pracharak, it is mandatory to reach us by registering them at our website www.vidhyanjalionline.in

Please feel free to contact us for more details.

Vidhyanjali Ahinsa Sondarya Pvt. Ltd.